

CustomIQ offers flexible, project-based research from our team of procurement analysts. If you don't have the time or in-house category expertise, are experiencing data overload, or simply don't know where to start, CustomIQ steps in to do the heavy lifting. Reducing time spent on information gathering and analysis allows your team to focus on value-added activities and strategic thinking.

Services and pricing are outlined below. Contact ProcurementIQ to learn how CustomIQ can help you!

## Custom Reports

<b>Spotlight Report</b>	<p>Abbreviated report for a product/service not currently in our collection. A Spotlight Report covers key sections from our full reports:</p> <ul style="list-style-type: none"> <li>• At a glance (including benchmark price and price trend)</li> <li>• Price Driver Data</li> <li>• Buyer Power score and analysis</li> <li>• Major vendors table and analysis</li> <li>• Key RFP Elements</li> <li>• Negotiation questions</li> </ul>	<p>Flat Rate: <b>8 hours</b>  Lead time: <b>2 business days</b></p> <p>+ Spotlight State report  + Spotlight Canada report  Flat rate: <b>10 hours</b></p>
<b>Standard Report</b>	<p>New ProcurementIQ report with our standard content.</p>	<p>Flat Rate: <b>25 hours</b>  Lead time: <b>7 business days</b></p>
<b>Report Update</b>	<p>Update an existing report on request.</p>	<p>Flat Rate: <b>4 hours</b>  Lead time: <b>4-5 business days</b></p>

## Pricing Information

<b>Price Benchmarking</b>	<p>Benchmark price and analysis for a new market or granular price benchmarking for existing report.</p>	<p>From: <b>4 hours</b>  Lead time: <b>4-5 business days</b></p>
<b>Geographic Pricing</b>	<p>Pricing for a product, service or commodity in specific cities, states or regions across the US.</p>	<p>From: <b>4 hours</b>  Lead time: <b>2-3 business days</b></p>
<b>Price Trend &amp; Forecast</b>	<p>Price trends with monthly, quarterly or annual changes from the past ten years and next three years for product, service or commodity.</p>	<p>From: <b>4 hours</b>  Lead time: <b>2-3 business days</b></p>
<b>Cost Structure</b>	<p>Breakdown of profit, wages, purchases and overhead as a share of revenue for the average market enterprise.</p>	<p>From: <b>4 hours</b>  Lead time: <b>2-3 business days</b></p>
<b>Price Driver Forecasting</b>	<p>New price driver profile for any PPI or economic indicator with historical data available.</p>	<p>From: <b>4 hours</b>  Lead time: <b>4-5 business days</b></p>

## General Market Information

<b>Market Update</b>	Market analysis of new technologies, regulations, current events or macroeconomic trends.	From: <b>6 hours</b> Lead time: <b>4–5 business days</b>
<b>Global Market Analysis</b>	Analysis of market characteristics outside of the United States, such as risks, regulations, major players, or price movements.	From: <b>8 hours</b> Lead time: <b>4 business days</b>
<b>Industry Level Overview</b>	Analysis of key industry statistics and trends, including industry revenue, demand, concentration, regulations and technology trends.	From: <b>6 hours</b> Lead time: <b>4–5 business days</b>

## Vendor Information

<b>Vendor Sourcing</b>	A list of vendors that meet select criteria, as specified by the client. Criteria can include service/product offerings, scale, quality/experience, location, geographic reach and core competency.	From: <b>6 hours</b> Lead time: <b>4–5 business days</b>
<b>Product or Service Comparison</b>	Comparative analysis of two or more products or services offered by competing vendors.	From: <b>4 hours</b> Lead time: <b>4–5 business days</b>
<b>Vendor &amp; Competitor Profiles</b>	An overview of a vendor’s operations, financial position, locations, key clients and competitors.	From: <b>4 hours</b> Lead time: <b>4–5 business days</b>

## ProjectIQ

<b>Research by Request</b>	Looking for something else? Speak to your Client Relationship Manager about your needs.	
<b>Negotiation Levers</b>	Analysis of best practices and key negotiation levers to guide discussions with vendors.	From: <b>6 hours</b> Lead time: <b>4–5 business days</b>
<b>RFP Builder Template</b>	RFP template for a market not currently covered in our collection.	From: <b>3 hours</b> Lead time: <b>4–5 business days</b>
<b>Project Mapping to Report Collection</b>	Assistance with matching your sourcing projects to our reports.	From: <b>1 hours</b> Lead time: <b>2–3 business days</b>

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