

Canada Spotlight Reports

What are Canada Spotlight Reports?

Canada Spotlight Reports offer focused and highly-actionable information on a variety of products and services in the Canadian market. Use them to get up-to-speed quickly and speak knowledgeably with your stakeholders about a variety of Canadian markets. These reports will save you significant time and research efforts by providing:

- Benchmark prices
- Buyer power analysis
- Price drivers and price trends
- Major vendors
- Key RFP elements
- Negotiation questions

What makes Canada Spotlight Reports different from ProcurementIQ Research Reports?

The Canada Spotlight Reports collection provides a focused overview of the purchasing conditions for a market with data and analysis that is specific to Canada. These reports are shorter than our standard Procurement Research Reports, but you can utilize information from both collections to supplement your understanding of Canadian market conditions.

	Canada Spotlight Reports	ProcurementIQ Research Reports
Geographic Scope	Canadian market encompassing all provinces	US market encompassing all 50 states
Collection Size	40+ with expected total of 200+	1,000+
Length of Reports	5 pages	25 pages
Content Included	<ul style="list-style-type: none"> • Indicator levels for key market characteristics and risk factors • Price trend and forecast based on 150+ Canadian input cost and external demand drivers 	<ul style="list-style-type: none"> • Detailed analysis of key market characteristics and risk factors • Price trend and forecast based on 500+ US input cost and external demand drivers

Just like ProcurementIQ Research Reports, Canada Spotlight Reports are authored and maintained by in-house ProcurementIQ analysts in our Los Angeles office.



Who will find the Canada Spotlight Reports valuable?

The Canada Spotlight Reports, like our ProcurementIQ Research Reports, can help with goals like cost avoidance, aligning strategies, saving time, improving speed to market and centralizing institutional knowledge in your department.

These reports are valuable for:

- Companies sourcing in North America who need more than just US research. To ensure you are getting the best value for your dollar, exploring additional vendors and markets outside of the United States is prudent.
- Time-poor procurement professionals who don't have enough time to conduct research in-house (especially if US and Canadian information is needed) or those who are unable to find relevant information on Canadian markets, products or services.
- Procurement practitioners who are looking to understand the differences between US and Canadian markets will find the Canada Spotlight Reports offer the ability to compare them to clearly see similarities and differences.

Where do we get our information for Canada Spotlight Reports?

- Government of Canada
- Statistics Canada
- Canadian Business Patterns
- Survey of Manufacturers and Logging
- Major company websites and annual reports
- RFPs and government bids
- Canadian and North American trade associations and publications
- Industry association and union websites
- Proprietary data sources

If you're interested in learning more about the Canada Spotlight Reports collection, contact your Client Relationship Manager or email us at:

info.iq@procurementiq.com

About ProcurementIQ

Recognized as a trusted and independent source of procurement research, ProcurementIQ offers a comprehensive library of data and analysis on over 1,000 categories. With an extensive online portfolio valued for its depth and scope, ProcurementIQ equips procurement professionals with the insight necessary to make better, faster purchasing decisions. ProcurementIQ is a division of IBISWorld and serves a wide range of public and private organizations from its US headquarters in Los Angeles.